



**2021 PRSK AWARDS FOR EXCELLENCE
CONSUMER RELATIONS CAMPAIGN OF THE YEAR
WINNER
TANQUERAY FLOR DE SEVILLA
BY
REDHOUSE GROUP**

**2021 PRSK AWARDS FOR EXCELLENCE
INTERNAL COMMUNICATION CAMPAIGN OF THE YEAR
WINNER
GAME CHANGER INTERNAL COMMUNICATION CAMPAIGN
BY
GAME CHANGER MARKETING**

**2021 PRSK AWARDS FOR EXCELLENCE
MEDIA RELATIONS CAMPAIGN OF THE YEAR
WINNER
KENYA PORTS AUTHORITY: OPERATIONALIZATION OF THE FIRST
BERTH AT PORT OF LAMU
BY
REDHOUSE GROUP**

**2021 PRSK AWARDS FOR EXCELLENCE
PR EVENT OF THE YEAR
WINNER
MULTICHOICE KENYA CONTENT SHOWCASE
BY
MULTICHOICE KENYA**

**2021 PRSK AWARDS FOR EXCELLENCE
SOCIAL INVESTMENT CAMPAIGN OF THE YEAR
WINNER
BIRDIES FOR GOOD CAMPAIGN
BY
APEX PORTER NOVELLI**

2021 PRSK AWARDS FOR EXCELLENCE

**OVERALL PR CAMPAIGN OF THE YEAR
WINNER
FAMILY BANK CORPORATE BOND CAMPAIGN
BY
TIM SKY MEDIA SERVICES**

**2021 PRSK AWARDS FOR EXCELLENCE
PUBLIC AFFAIRS CAMPAIGN OF THE YEAR
WINNER
RAISING THE BAR WITH TUSKER
BY
INTERMANAGEMENT GROUP KENYA**

**2021 PRSK AWARDS FOR EXCELLENCE
PUBLIC SECTOR CAMPAIGN OF THE YEAR
WINNER
LOOKOUT TUVUKE SALAMA ROAD SAFETY CAMPAIGN
BY
VIVO ENERGY KENYA**

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**2021 PRSK AWARDS FOR EXCELLENCE
FINANCIAL COMMUNICATION CAMPAIGN OF THE YEAR
WINNER
FAMILY BANK CORPORATE BOND CAMPAIGN
BY
TIM SKY MEDIA SERVICES**

**2021 PRSK AWARDS FOR EXCELLENCE
COVID-19 AWARENESS CAMPAIGN OF THE YEAR
WINNER
#ITSUPTOUS
BY
ENGAGE BCW**

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**2021 PRSK AWARDS FOR EXCELLENCE
PARTNERSHIP ENGAGEMENT INITIATIVE OF THE YEAR
WINNER
ABSA KIP KEINO CLASSIC CAMPAIGN
BY
APEX PORTER NOVELLI**

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**2021 PRSK AWARDS FOR EXCELLENCE
NEW MEDIA PR CAMPAIGN OF THE YEAR
WINNER
KENGEN ENERGY CHAMPION DIGITAL CAMPAIGN
BY
KENYA ELECTRICITY GENERATING COMPANY LTD**

**2021 PRSK AWARDS FOR EXCELLENCE
CORPORATE PUBLICATION OF THE YEAR
WINNER
EABL SUSTAINABILITY REPORT 2021
BY
OXYGENE MARKETING COMMUNICATIONS LIMITED**

**2021 PRSK AWARDS FOR EXCELLENCE
NOT FOR PROFIT CAMPAIGN OF THE YEAR
WINNER
WILDLIFE RANGER CHALLENGE 2021
BY
REDHOUSE GROUP**

**2021 PRSK AWARDS FOR EXCELLENCE
YOUNG PR PROFESSIONAL OF THE YEAR (IN-HOUSE)
WINNER
WILLIAM DEKKER
BY
ALMA**
