

PRSK Fellows are Kenyan foremost leaders in Public Relations & Communication Management Profession that have made outstanding contributions to the Society and Industry.

Fellows are custodians and promoters of professional standards, code of ethics and excellence of the profession. They are the face of the profession and membership to the society. Their experience, insights and set of skills set them apart from other peers in the industry. This enables them to provide unique and impactful interventions on issues and developments facing the profession.

A number of Fellowships are awarded in a competitive selection process.

NOMINEES MUST SATISFY THE FOLLOWING CRITERIA

- ▄ They must be full member of PRSK for at least 10 Years
 - ▄ They must be in good standing with the institute (dues paid up to date)
 - ▄ Actively engaged in practising public relations and demonstrated an exceptional level of expertise in the profession, and considerable professional achievements.
 - ▄ Faithfully applied the ethics standards of the profession and Codes of Practice adopted by PRSK during their career.
 - ▄ Provided exemplary service to the society and made significant contribution to the public relations and communication management profession
- OR**
- ▄ Former Chairs or long standing Officials of PRSK who have made significant contribution to the Society
 - ▄ Scholars who have added to the body of knowledge in PR and Communication management through publishing and original research.
 - ▄ Advancing the body of knowledge and public image of the profession through teaching, writing, speaking, mentoring, and/or PRSK volunteer/leadership position.

NOMINATION PROCESS

- 1) The Council will make a request for nomination each year with a specified deadline.
- 2) Nominations for Fellowship shall be considered provided they are made by at least two fellows or members one of whom shall be a member of the Council.
- 3) The Council will submit the list of received nominees to the Membership and Professional Development Committee for consideration and review, and make recommendations to the Council.
- 4) The Council will review and approve the nomination and publish the list of nominated Fellows

Send Nominations to:

The President
Public Relations Society of Kenya
Liaison House, Annex 3 State House Avenue,
membership@prsk.co.ke/admin@prsk.co.ke

Nomination Dates

26th March – 16th April

2019