

PICKING UP THE PIECES

Good morning colleagues,

Mid-year is here with us, time when we challenge ourselves to evaluate and re-evaluate our annual goals, both at the organization and personal levels. Is there a need to tweak them or are yours on track? Food for thought.

I would like to appreciate your support to the Society by attending the following events:

1. Virtual Quarter 2 Townhall with the Council where we discussed a few issues affecting the Society and its members
2. Express Live session in partnership with Global Alliance and Centre for Reputation and Leadership

We urge you to continue signing up and attending our events whenever we call on you to do so.

Progress on the IPRAC Bill

As was mentioned during the Town Hall, the Cabinet Secretary for Ministry of ICT has approved the cabinet memo for presentation to the cabinet later this month. This gives us a glimmer of hope that our Bill will soon be passed.

We are also exploring other routes to ensure it is passed. The Council is set to meet the National Assembly ICT Committee end of this month as well. We will provide an update after the meeting.

We ask for your patience and support in this process. We are working round the clock to ensure we make substantive progress on this issue.

Resumption of Physical CPD Courses

Professional growth of our members is an integral agenda for us as a Council. That is why we have an array of rich courses and seasoned trainers for each course.

We have resumed our physical CPD courses with our first session post-lockdown slated for next week. Here below are courses we have planned out for you for this month:

1. Advanced strategic communications planning - Currently ongoing (Mombasa)
2. Newswriting for PR Professionals - June 24-25 (Nairobi)
3. Reputation Management - June 28-30 (Naivasha)

Please get in touch with the Secretariat via admin@prsk.co.ke for registration and other details.

Kindly click on [this link](#) for the detailed calendar for your planning.

Hiring of the CEO

I am pleased to inform you that the Institute of Human Resource Management (IHRM) is currently conducting interviews for the position of Chief Executive Officer. The process is going on well and we are expecting a report on shortlisted candidates before end of the week. We will update members on this once the process is done.

Partner Events

Our partner, the International Public Relations Association (IPRA), will be conducting a free webinar on internal communications on Thursday, June 17, 2021. The webinar is titled, One platform for all: the INEOS in Cologne intranet case study, which will be presented by the communications team from INEOS, Cologne. Please purpose to attend.

To register, please click: [here](#)

As we soldier on in the fight against COVID-19, I ask that we exercise personal responsibility. Remember to sanitize, mask up when in public and observe social distancing.

Stay safe.

Be the change you want to see in the world. - Mahatma Gandhi



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