



TRIBUTE BY COLLEGE OF FELLOWS AND PUBLIC RELATIONS SOCIETY OF KENYA

David Keli Kiilu, FPRSK

On behalf of the Public Relations Society of Kenya (PRSK) fraternity, we jointly wish to convey our sincere message of condolences following the untimely passing on of our industry colleague, mentor and outstanding Kenyan patriot Mr David Keli Kiilu.

The Public Relations profession in Kenya has lost a dedicated and dependable colleague. The passing of the late David Keli Kiilu leaves us with a void that will be hard to fill.

He was a gentleman who contributed immensely to the development of the PR practice through his professional assignments on various fronts. Mr Keli Kiilu contribution to the development of our Profession is profound, not only in Kenya but globally as well. An ardent believer of transformational leadership, David was one of the brains behind the formation of the African Continental Free Trade Area (AfCFTA) an organization established to boost intra-African trade. He has also been supportive of the ongoing PRSK efforts to secure statutory professional recognition through the Institute of Public Relations and Communication Management Bill process. The process is geared at providing a regulatory framework for Public Relations and Communication Management profession in Kenya.

Within the PR fraternity, Mr Keli Kiilu will be remembered as a professional father figure who mentored tens of colleagues who are currently excelling in their jobs. His colleagues at BAT remember him as a visionary and conscientious man.

In recognition of his exemplary service, PRSK decorated and enlisted Mr Keli Kiilu as a distinguished member of our College of Fellows. This is the highest PRSK membership category and is an exceptional honour, only conferred to professionals of outstanding status in this Profession.

To family and friends, please take heart and remain comforted, as we celebrate the life of Mr Keli Kiilu. From all of us at PRSK, even as we convey our sincere message of condolences, we also pray that the Almighty will grant you strength and fortitude during this trying moment.

Eternal rest grant unto Mr Keli Kiilu, O Lord, and let perpetual light shine upon him. May his soul, through the mercy of God, rest in peace.

Amen.

*John Mramba, FPRSK
Chairman, PRSK College of Fellows*

*Dr Wilfred Marube, MPRSK
President, PRSK*