



Position Statement

17th March, 2020

DEFERMENT OF PRSK MARCH AND APRIL PROGRAMMES

The Public Relations Society of Kenya (PRSK) Council has deferred **all** programmes and workshops that were slated for March and April to later dates.

These include:

1. Leadership & Change Management Workshop tentatively moved to **April 20-24, 2020**
2. News Writing Bootcamp
3. IPRAC Bill and PRAC Policy Validation Workshop
4. Storytelling for Public Relations Masterclass
5. Enhancing Corporate Communication for Effective Corporate Governance tentatively moved to **May 4-8, 2020**

This has been occasioned by the confirmation of the novel Corona virus in Kenya and in compliance with HE President Uhuru Kenyatta's directive issued on Sunday 15th March 2020.

As the relevant Government departments work to contain the virus, I call on all Public Relations practitioners to help in spreading relevant information on the virus from trusted sources, i.e. Ministry of Health and World Health Organization (WHO).

As a precautionary measure, I ask that you ensure you observe the following guidelines from the Ministry of Health:

1. Wash hands regularly with soap and water; or use alcohol-based sanitiser
2. Cough or sneeze into disposable tissues or flexed elbow; and wash hands immediately after
3. Observe 2 metres social distance from people who have flu-like symptoms
4. Avoid handshake, hugging and kissing with people with flu-like symptoms.

We apologise for the inconvenience caused and request members to exercise caution during this time of panic. Please reach out to Maureen Koech on prsk@prsk.co.ke for further information.

Thank you.

Dr Wilfred Marube, MPRSK
President, Public Relations Society of Kenya