

# CPD Calendar 2021



PUBLIC RELATIONS SOCIETY  
OF KENYA

ADVANCING EXCELLENCE IN PUBLIC  
RELATIONS AND COMMUNICATION

**JUNE**  
14<sup>TH</sup> - 18<sup>TH</sup>

**ADVANCED STRATEGIC COMMUNICATIONS PLANNING**



50 Points



Kisumu (Kenya)



Member: 80,000/-  
Non Member: 85,000/-

**JUNE**  
28<sup>TH</sup> - 30<sup>TH</sup>

**REPUTATION MANAGEMENT: HOW TO MITIGATE CRISIS AND ENSURE YOUR ORGANIZATION REGAINS ITS POWERFUL REPUTATION**



30 Points



Naivasha (Kenya)



Member: 65,000/-  
Non Member: 70,000/-

**JULY**  
26<sup>TH</sup> - 30<sup>TH</sup>

**PROJECT AND PROGRAMME MANAGEMENT COMMUNICATIONS**



50 Points



Kisumu (Kenya)



Member: 80,000/-  
Non Member: 85,000/-

**AUGUST**  
23<sup>RD</sup> - 27<sup>TH</sup>

**COMMUNICATION FUNDAMENTALS - PRESS RELEASE, SPEECH WRITING, REPORT WRITING, PRESENTATION AND PUBLIC SPEAKING SKILLS**



50 Points



Mombasa (Kenya)



Member: 80,000/-  
Non Member: 85,000/-

**SEPTEMBER**  
6<sup>TH</sup> - 10<sup>TH</sup>

**C-SUITE SEMINAR: STRATEGIC THINKING AND CORPORATE PLANNING**



50 Points



Mombasa (Kenya)



Member: 80,000/-  
Non Member: 85,000/-

**SEPTEMBER - OCTOBER**  
27<sup>TH</sup> - 1<sup>ST</sup>

**COMMUNICATION AND LEADERSHIP**



50 Points



Kuala Lumpur (Malaysia)



Member: 189,500/-  
Non Member: 199,500/-

**OCTOBER**  
27<sup>TH</sup> - 29<sup>TH</sup>

**STRATEGIC PUBLIC AFFAIRS AND GOVERNMENT RELATIONS**



30 Points



Naivasha (Kenya)



Member: 60,000/-  
Non Member: 65,000/-

**NOVEMBER**  
22<sup>ND</sup> - 26<sup>TH</sup>

**2021 PRSK ANNUAL SUMMIT**



30 Points



Mombasa (Kenya)



Member: 65,000/-  
Non Member: 70,000/-

**DECEMBER**  
3<sup>RD</sup>

**2021 PRSK AWARDS FOR EXCELLENCE & ANNUAL GALA DINNER**



5 Points



Nairobi (Kenya)



Member: 5,000/-  
Non Member: 7,000/-

**DECEMBER**  
6<sup>TH</sup> - 10<sup>TH</sup>

**EXECUTIVE SEMINAR ON PUBLIC POLICY COMMUNICATION**



50 Points



Dubai (United Arab Emirates)



Member: 137,550/-  
Non Member: 150,000/-

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